**Email:** info@digitalpicasso.com

**Web:** www.digitalpicasso.com

**Date:**

**Digital Picasso Website Planner**

Please fill the following questionnaire and email us. The information will help us design your site to your specification and also help us deliver it on time. We will get in touch with your regarding the costing after we go through your ideas.

**QUESTIONNAIRE**

1. Company Name
2. Contact Name
3. Company Contact Details
4. What business are we in? (What needs does our business meet in the marketplace?) (2–3 sentences)
5. If your company already has a website, specify it below.
6. What services and/or products do we provide? (1 paragraph)
7. Kindly mention a few sites of your competitors?
8. Kindly mention any 3 sites you would want your site to look like
9. What do you feel are the goals of your website?
10. Who is your target audience?
11. What do you think are some of the words that convey the essence of your company i.e. corporate, non-corporate, traditional, hip, subtle etc.
12. Tell us about some of the functionality/interactivity you would expect from the Site i.e. animation, sound effects, sound samples, downloadable files, etc.
13. What would you say are the most crucial element/function for your Website?
14. How many pages do you envisage?
15. Do you require a Domain Name and/or Hosting?
16. Do you have a deadline and if so when is it?

Thank you. You may email us the completed planner on [**info@digitalpicasso.com**](mailto:info@digitalpicasso.com)

We shall revert in 2 working days either thro mail or telephonic call.